

Blankie Bear

Blankie Bear is the first of the Blankie World collection and since his launch earlier this year we have revamped his original design to make him fluffier and added extra embroidery on the pouch with 'Night Night' and pretty stars to encourage children to put their Blankie Bear to bed when they get ready for bed. They can then snuggle into the blanket and cuddle the bear at the same time.

[Click here to see our Blankie Bear movie!](#)